



**EASTWEST EYE CONFERENCE
2022 EXHIBITOR PROSPECTUS**

2022 EASTWEST ADVANTAGES

More Attendees

The EastWest Eye Conference attracts OD's and their staff from across Ohio and over 25 other states. With over 650 ODs, 200 students, 300 optometric staff members, speakers and guests, there are numerous opportunities for your message to be heard.

Events Held in Exhibit Hall

EastWest works to attract attendees to the exhibit hall throughout the conference. There are designated times with no competing classes or activities and special events scheduled during both days of exhibiting as outlined below:

Thursday October 13th

4:00 – 7:00 pm – Oktoberfest in the Exhibit Hall:
Food, beer tasting, and music highlights the event which provides attendees an opportunity to network and visit exhibitors throughout the afternoon.

Friday October 14th

7:30 – 8:00 am – Breakfast Symposium in the Exhibit Hall:
Offered immediately before the exhibit hall officially opens, the Breakfast Symposium is a great opportunity to have a quick meeting with attendees before they head to their next class.

10:00 – 11:00 am – Exhibitor Mid-Morning Break:

Attendees have the opportunity to grab a coffee and breakfast item as they visit the exhibit hall. Only two courses are available during this timeframe - a workshop with limited capacity, and the Poster Session which is held in the exhibit hall.

3:00 – 4:00 pm – Mid-afternoon Break:

A second dedicated time for attendees to explore and talk to exhibitors as they grab an afternoon pick-me-up. The Top 10 Poster Presentation is the only other scheduled event and will also take place in the exhibit hall.



THURSDAY

October 13th 4-7 pm

OKTOBERFEST



FRIDAY

October 14th

Breakfast Symposium



Breaks in Exhibit Hall



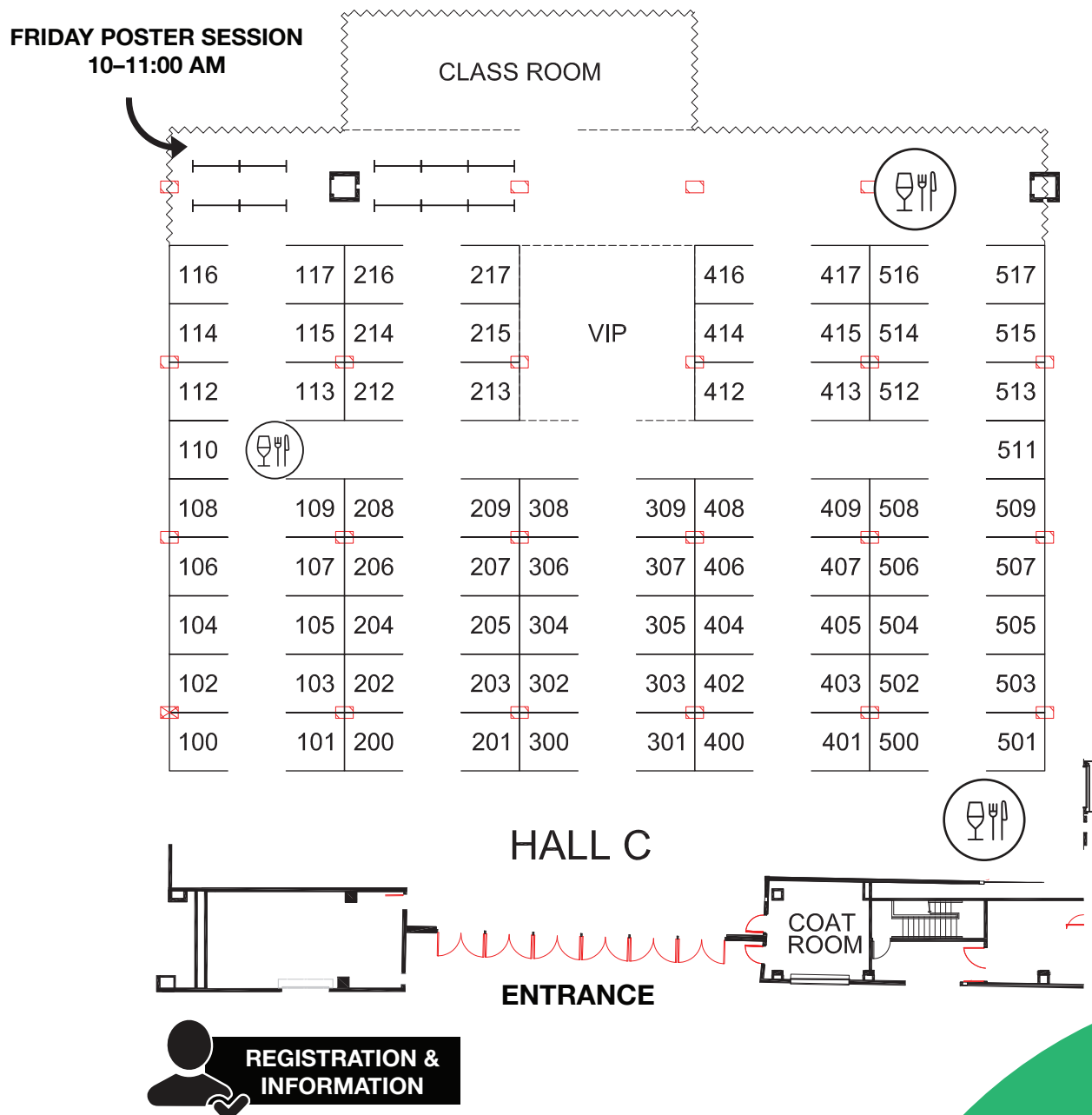
2022 EASTWEST EXHIBIT HALL

Columbus Covention Center Hall C



Exhibit Hall Set-Up: Wednesday, October 12th: 3:00 pm—5:00 pm
Thursday, October 13th: 9:00 am—4:00 pm

Exhibit Hall Show Hours: Thursday, October 13th: 4:00 pm—7:00 pm (Oktoberfest)
Friday, October 14th: 8:00 am—4:00 pm (Breaks at 10:00 am & 3:00 pm)



2022 EASTWEST **REGISTER**

EastWest Eye Conference Exhibiting Application

Exhibiting Package

TABLE & CHAIR (1- 8ft skirted table, 2 chairs)

CARPET

WASTEBASKET

8FT BACKDROP WITH COMPANY NAME

CHOICE OF BOOTH LOCATION
(based on availability)

3FT SIDE CURTAIN

RECOGNITION
EASTWEST WEBSITE
EASTWEST APP
CONFERENCE PROGRAM

PRE & POST ATTENDEE LIST

\$1,600 before Aug. 1st 2022

\$1,850 after Aug. 1st 2022



The 2022 EastWest Eye Conference is hereby authorized to reserve exhibit space for use during the 2022 EastWest Eye Conference, October 12-15, 2022 at the Columbus Convention Center in downtown Columbus, Ohio. It is understood and agreed that all exhibiting space will be assigned at the discretion of the EastWest Eye Conference which reserves the right to decline any application or disallow any exhibit which is not in keeping with the character of the exhibition, to assign exhibitors to the best alternate space in the event that their first two preferences are already reserved, and to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the exhibition. By completing and returning this form, applicant acknowledges that it agrees to the terms and conditions outlined in the 2022 Exhibit hall agreement located at www.eastwesteye.org. Booths will not be assigned until payment is received.

QUESTIONS? Contact
Jordan Quickel
jquickel@ooa.org
614.781.0708

Additional EastWest 2022 Opportunities

Exhibitors May Purchase These "Add-Ons" to Increase Visibility

- Registration Area Flyer/Magazine (\$1000) \$_____
- e-Blasts - sent either before or after the conference (\$1000) \$_____
- Banner Ad in Conference App (\$2000) \$_____
- Ad on Electronic Sign Outside of Classrooms (\$300) \$_____
- Floor or Wall Signs (\$1000) \$_____

2022 EASTWEST REGISTER

EastWest Eye Conference Exhibiting Application



Booth Choice

Number of Booths: _____ x \$1,600 (\$1,850 after 8/1/22) = _____

First Booth Preference: # _____ Second Booth Preference: # _____

Total from ADD-ONS \$ _____ + Booth(s) \$ _____ **FINAL TOTAL = \$** _____

Company Information

Company Name: _____

Contact: _____

Address: _____ City: _____

State: _____ Zip _____ Phone #: _____

Email: _____ Website: _____

Method of Payment

Credit Card #: _____ Exp. Date: _____

CVC Code: _____ Name of Card: _____

Signature: _____

Checks payable to: Ohio Optometric Association
P.O. Box 6036, Worthington, OH 43085