

EASTWEST EYE CONFERENCE
2023 EXHIBITOR PROSPECTUS



NOV
1st-4th
2023

COLUMBUS, OH

2023 EASTWEST

ADVANTAGES



More Attendees

The EastWest Eye Conference attracts OD's and their staff from across Ohio and over 25 other states. With over 650 ODs, 200 students, 300 optometric staff members, speakers and guests, there are numerous opportunities for your message to be heard.

Events Held in Exhibit Hall

EastWest works to attract attendees to the exhibit hall throughout the conference. There are designated times with no competing classes or activities and special events scheduled during both days of exhibiting as outlined below:

THURSDAY
November 2nd, 4-7 pm

OKTOBERFEST

Thursday November 2nd

4:00 – 7:00 pm – Oktoberfest in the Exhibit Hall: Food, beer tasting, and music highlights the event which provides attendees an opportunity to network and visit exhibitors throughout the afternoon.

FRIDAY
November 3rd

Friday November 3rd

10:00 – 11:00 am – Exhibitor Mid-Morning Break: Attendees have the opportunity to grab a coffee and breakfast item as they visit the exhibit hall. Only two courses are available during this timeframe - a workshop with limited capacity, and the Poster Session which is held in the exhibit hall.

Breaks in
Exhibit Hall



3:00 – 4:00 pm – Mid-afternoon Break:

A second dedicated time for attendees to explore and talk to exhibitors as they grab an afternoon pick-me-up. The Top 10 Poster Presentation is the only other scheduled event and will also take place in the exhibit hall.



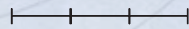
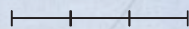
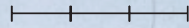
2023 EASTWEST

EXHIBIT HALL

Columbus Covention Center Hall C

CLASS ROOM

FRIDAY POSTER SESSION
10-11:00 AM



225	324	325	424	425	
223	322	323	422	423	522
221		321	420	421	520



Exhibit Hall Set-Up:

Wednesday, 11/1
3:00 pm – 5:00 pm

Thursday, 11/2
9:00 am – 4:00 pm

Exhibit Hall Show Hours:

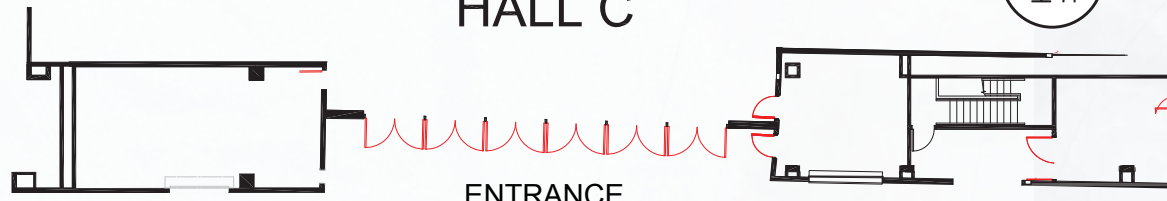
Thursday, 11/2
4:00 pm – 7:00 pm
(Oktoberfest)

Friday, 11/3
8:00 am – 4:00 pm
(Breaks at 10:00 am & 3:00 pm)

116	117	216	217	416	417	516			
114	115	214	215	VIP	414	415	514	515	
112	113	212	213		412	413	512	513	
								511	
108	109	208	209	308	309	409	508	509	
106	107	206	207	306	307	407	506		
	105	204	205		305	404	405	504	505
102	103	202	203	302	303	402		502	503
100	101	200	201		301		401	500	501



HALL C



ENTRANCE



REGISTRATION & INFORMATION

2023 EASTWEST

REGISTER

EastWest Eye Conference Exhibiting Application

QUESTIONS?

Contact
Jordan Quickel
jquickel@ooa.org
614.781.0708

Exhibiting Package

TABLE & CHAIR
(1- 8ft skirted table, 2 chairs)

CARPET

WASTEBASKET

8FT BACKDROP WITH COMPANY NAME

CHOICE OF BOOTH LOCATION
(based on availability)

3FT SIDE CURTAIN

RECOGNITION
EASTWEST WEBSITE
EASTWEST APP
CONFERENCE PROGRAM

PRE & POST ATTENDEE LIST

\$1,600 before Aug. 1st 2023
\$1,850 after Aug. 1st 2023

The 2023 EastWest Eye Conference is hereby authorized to reserve exhibit space for use during the 2023 EastWest Eye Conference, November 1-4, 2023 at the Columbus Convention Center in downtown Columbus, Ohio. It is understood and agreed that all exhibiting space will be assigned at the discretion of the EastWest Eye Conference which reserves the right to decline any application or disallow any exhibit which is not in keeping with the character of the exhibition, to assign exhibitors to the best alternate space in the event that their first two preferences are already reserved, and to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the exhibition. By completing and returning this form, applicant acknowledges that it agrees to the terms and conditions outlined in the 2023 Exhibit hall agreement located at www.eastwesteye.org. Booths will not be assigned until payment is received.

Additional EastWest 2023 Opportunities

Exhibitors May Purchase These "Add-Ons" to Increase Visibility

- Registration Area Flyer/Magazine (\$1000) \$_____
- e-Blasts - sent either before or after the conference (\$1000) \$_____
- Banner Ad in Conference App (\$2000) \$_____
- Ad on Electronic Sign Outside of Classrooms (\$300) \$_____
- Floor or Wall Signs (\$1000) \$_____

2022 EASTWEST

REGISTER

EastWest Eye Conference Exhibiting Application



Booth Choice

Number of Booths: _____ x \$1,600 (\$1,850 after 8/1/22) = _____

First Booth Preference: # _____ Second Booth Preference: # _____

Total from ADD-ONS \$ _____ + Booth(s) \$ _____ FINAL TOTAL = \$ _____

Company Information

Company Name: _____

Contact: _____

Address: _____ City: _____

State: _____ Zip _____ Phone #: _____

Email: _____ Website: _____

Method of Payment

Credit Card #: _____ Exp. Date: _____

CVC Code: _____ Name on Card: _____

Signature: _____

Checks payable to: Ohio Optometric Association
P.O. Box 6036, Worthington, OH 43085